



**Interreg  
Euro-MED**



Co-funded by  
the European Union



Co-funded by  
the European Union

**ProcuraMED**



**International Webinar**

***“Leveraging Public Procurement for  
Green, Social and Innovative  
Transitions”***

**19 September 2025**

**09:30 – 11.30 CET**

**Online**



# AGENDA

**09:30 – 09:35 | Welcome and Introduction**

Opening remarks and objectives of the webinar

**09:35 – 09:45 | The ProcuraMED Project**

*Presented by the Municipality of Narni*

An overview of regional cooperation for sustainable and innovative procurement in the Mediterranean

**09:45 – 09:55 | The Deal4Good Project**

*Presented by the European Center for Social Finance*

Harnessing public procurement to foster social impact and inclusive growth

**09:55 – 10:15 | Social Public Procurement: current landscape, challenges and solutions**

*Presented by the University of West Attica*

Understanding the real-world challenges of public procurers & social enterprises and recommendations to overcome them

**10:15 – 10:35 | Green Public Procurement in Practice: The Umbria Region Experience**

*Presented by the Umbria Region*

Lessons learned and ongoing efforts to embed environmental criteria in procurement strategies

**10:35 – 10:55 | Green and Circular Public Procurement in the Adrion Microregion**

*Presented by the University of Padova (GPP2ADRION Project)*

How cross-border collaboration is advancing sustainable procurement in Adriatic-Ionian macro-region

**10:55 – 11:15 | Driving Innovation Procurement: benefits, methodologies and the assistance available through EAFIP and SPIN4EIC**

*Presented by Corvers Procurement Services B.V*

How can your Innovation Procurement project benefit from tailored assistance

**11:15 – 11:25 | Open Discussion & Q&A**

Interactive session with speakers and participant

**11:25 – 11:30 | Closing Remarks**

Summary of key takeaways

