

ProcuraMED

2nd ProcuraMED International Workshop

**“How Strategic Procurement Can Drive the
Activation of Innovative Circular Value Chains”**

Narni, 20 May 2025, 10:00 – 13:00 CET
- Hybrid event -

Venue: Sala Ex Refettorio – DigiPASS
Piazza dei Priori, 6

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Every year, over 250.000 public authorities in the EU spend around 14% of GDP (around €2 trillion per year) on the purchase of services, works and supplies. In many sectors such as energy, transport, waste management, social protection and the provision of health or education services, public authorities are the principal buyers.

In this frame, ProcuraMED project aims to support the transition towards competitive, innovative, sustainable and resilient ecosystems in the Mediterranean developing innovation capacities of enterprises and local authorities and the uptake of advanced green technologies by means of Strategic Procurement Procedures, **Public Procurement Innovation (PPI)** and **Green Public Procurement (GPP)**.

2nd ProcuraMED international workshop

We are pleased to invite you to the **2nd ProcuraMED international workshop “How Strategic Procurement Can Drive the Activation of Innovative Circular Value Chains”**, to be held on ***Tuesday, 20 May 2025, in Narni, from 10:00 to 13:00 CET.***

This workshop will focus on the role of strategic procurement in activating innovative circular value chains. We will explore policy frameworks at the European level and successful practical examples in key sectors such as textiles, plastic waste, organic waste management, etc. These examples will be analysed through key cross-cutting themes, including innovation and stakeholder engagement.


Participants will have the opportunity to engage in a parallel discussion group to assess the conditions for implementing, adapting and replicating these approaches in different contexts. The event aims to foster dialogue between policy makers, industry experts, and stakeholders involved in Public Procurement Innovation (PPI) and Green Public Procurement (GPP) and to create a space for knowledge exchange. By facilitating these discussions, the workshop will contribute to strengthening policy frameworks at the European level while promoting best practices across the Mediterranean region.

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Agenda

10:00 - 10:15	Registration
10:15 - 10:40	WELCOME <i>Pietro Flori</i> , Municipality of Narni, hosting partner <i>Giovanni Rubini</i> , Municipality of Narni, hosting partner <i>Isabelle Nobio</i> , Interreg Euro-MED Joint Secretariat (online) INTRODUCTION Presentation - workshop objectives, <i>Diego Mattioli</i> , Municipality of Narni
10:40 - 11:00	OVERVIEW OF THE EU CONTEXT Initiatives of the European Commission to promote the strategic use of public procurement to foster Innovation and Circular Value Chains, <i>Ana Lucia Jaramillo</i> - Corvers Procurement Services B.V. (online) <i>Q&A session</i>
11:00 - 11:45	PUBLIC PROCUREMENT FOR A CIRCULAR ECONOMY: practical examples 1. <i>VerdeinMED project – Marianna Antenucci</i> , Confindustria Umbria (15 min) 2. <i>CirdeMED project – Giulia Corino</i> , UNITO (15 min) (online) 3. <i>GREENSMARTMED project – Carlo Mondani</i> , AFIL (15 min) (online) <i>Q&A session</i>
11:45 - 12:00	Coffee break
12:00 - 12:45	ROUNDTABLE DISCUSSION: Interactive discussion on how strategic procurement (PPP/GPP/SRPP) could support the applicability of innovative circular value chains <i>Q&A session</i>
12:45 - 13:00	Closing Remarks

Practical Information

 Participation is free and open to all

 The link to join the event will be sent to all registered participants the day before the workshop

